

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FIGHT FOR THE DREAM(342432)  
1636 N Cedar Crest Blvd # 318  
Allentown, PA 18104-2318

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57115  
Contract Dates: 10/26/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-544471  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 5

**PAY BY** 12/11/2012  
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)  
3299 K St NW Ste 200  
Washington, DC 20007-4415  
ATTN:Accounts Payable

Product Desc: FIGHT FOR THE DREAM PAC 10/26-11/5

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
2	THIS MORNING 6-7AM	10/29/2012-11/02/2012	M . W . F . .	30	3	850.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . W . F . .	3	850.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:10:04 AM		FFTDTV102401DMMH	30	850.00			
10/31/2012	We	06:55:14 AM		FFTDTV102401DMMH	30	850.00			
11/02/2012	Fr	06:27:35 AM		FFTDTV102401DMMH	30	850.00			
3	THIS MORNING 6-7AM	11/05/2012-11/05/2012	M . . . . .	30	1	850.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	850.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:28:33 AM		FFTDTV102401DMMH	30	850.00			
5	07:00:00-08:00:00	10/30/2012-11/01/2012	. T . T . . .	30	2	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T . T . . .	2	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	07:24:08 AM		FFTDTV102401DMMH	30	500.00			
11/01/2012	Th	07:29:20 AM		FFTDTV102401DMMH	30	500.00			
6	07:00:00-08:00:00	11/05/2012-11/05/2012	M . . . . .	30	1	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	07:59:20 AM		FFTDTV102401DMMH	30	500.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
7	PITTSBURGH LIVE	10/30/2012-11/01/2012	. T . T . . .	30	2	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T . T . . .	2	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	09:18:02 AM		FFTDTV102401DMMH	30	300.00			
11/01/2012	Th	09:20:59 AM		FFTDTV102401DMMH	30	300.00			
8	PRICE IS RIGHT	10/26/2012-10/26/2012	. . . . F . .	30	1	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . . F . .	1	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	10:58:55 AM	10/26/2012	FFTDTV102401DMMH	30	800.00	800.00		Makegood
9	PRICE IS RIGHT	10/30/2012-11/01/2012	. T . T . . .	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T . T . . .	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	10:58:25 AM		FFTDTV102401DMMH	30	800.00			
11/01/2012	Th	10:58:55 AM		BCDF1202H	30	800.00			
11	NOON NEWS	10/30/2012-11/02/2012	. T . . F . .	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T . . F . .	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	12:24:04 PM		FFTDTV102401DMMH	30	800.00			
11/02/2012	Fr	12:09:54 PM		FFTDTV102401DMMH	30	800.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
12	DR. PHIL	10/29/2012-11/02/2012	M . W . F . .	30	3	550.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . W . F . .	3	550.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	03:27:12 PM		FFTDTV102401DMMH	30	550.00			
10/31/2012	We	03:21:35 PM		FFTDTV102401DMMH	30	550.00			
11/02/2012	Fr	03:08:45 PM		FFTDTV102401DMMH	30	550.00			
14	M-F 6PM NEWS	10/30/2012-11/01/2012	. T W T . . .	30	3	1,350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W T . . .	3	1,350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	06:30:09 PM		FFTDTV102401DMMH	30	1,350.00			
10/31/2012	We	06:30:15 PM		FFTDTV102401DMMH	30	1,350.00			
11/01/2012	Th	06:28:25 PM		FFTDTV102401DMMH	30	1,350.00			
15	M-F 630PM NEWS	10/30/2012-11/01/2012	. T . T . . .	30	2	1,350.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T . T . . .	2	1,350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	06:42:20 PM		FFTDTV102401DMMH	30	1,350.00			
11/01/2012	Th	06:42:05 PM		FFTDTV102401DMMH	30	1,350.00			
17	11PM NEWS	10/30/2012-11/01/2012	. T . T . . .	30	2	2,750.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. T . T . . .		2		2,750.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/30/2012	Tu	11:28:12 PM		FFTDTV102401DMMH	30	2,750.00			
	11/01/2012	Th	11:30:47 PM		FFTDTV102401DMMH	30	2,750.00			
18	SAT. MORN. LOCAL NEWS		11/03/2012-11/03/2012		. . . . . S .		30	1	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. . . . . S .		1		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/03/2012	Sa	07:24:23 AM		FFTDTV102401DMMH	30	400.00			
19	SAT 7PM NEWS		11/03/2012-11/03/2012		. . . . . S .		30	1	950.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. . . . . S .		1		950.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/03/2012	Sa				30				Credit
23	11PM NEWS		11/04/2012-11/04/2012		. . . . . S		30	2	2,500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. . . . . S		1		2,500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/04/2012	Su				30			2,500.00	Preempted
	11/04/2012	Su	11:44:23 PM	11/04/2012	FFTDTV102401DMMH	30	2,500.00	2,500.00		Makegood in KDKA-TV NEWS AT EL
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	26		26,300.00		3,945.00		22,355.00	3,300.00	2,500.00	800.00

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